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Pace Homebuilders Unveils Atlanta's First Eco-Decorator's Showhouse

ATLANTA - April 7, 2008 - Pace Homebuilders is proud to present Greenhaven, Atlanta's first Eco-Decorator's Showhouse. Located in Chelsea Landing, the first eco-friendly neighborhood community in East Cobb, Greenhaven will carry the US Green Building Council's LEED for Homes (Leadership in Energy and Environmental Design) , Earthcraft House, Energy Star, Health House, and NAHB green building certifications and showcase the latest in green building techniques, sustainable design, state-of-art technology and energy efficiency.

In an unprecedented move, Pace Homebuilders combines the talents of Atlanta's top 20 decorators, each with a fresh and unique perspective on eco-friendly design. Each designer will be challenged to adhere to the guidelines of the LEED program and will work closely with industry-leading local vendors to transform the 7,000 square foot house into a widely recognized model for designers, builders, and homeowners.

To complement the inspiring design, Pace Homebuilders' Richard Feis will unveil Greenhaven to be an archetype for maximum sustainability and energy-efficiency. The implementation of state-of-the-art technologies in the design of Greenhaven will create a smart and functional home to evolve with the needs of today's family.

Pace Homebuilders plans to video document the development of Greenhaven with an educational Hard Hat Tour series. This video series, located on the Greenhaven website, will highlight the different environmental components, sustainable building practices, and green technologies implemented into the design of the home. The Hard Hat Series will conclude with the Grand Opening on October 2008 when Greenhaven will be open for public tours with proceeds benefiting the Upper Chattahoochee River Keeper's Fund.

For more information about Greenhaven, visit www.greenhavenhome.com.

About Pace Homebuilders

With a unique blend of environmental respect and distinctive detailing, Pace Homebuilders sets the standard for custom home building in Atlanta. With a mutual commitment to classic architecture, smart floor plans, and energy efficiency, Richard Feis and Paul Saffell founded Pace Homebuilders in 2004 upon the foundations that high-quality products and better building sciences produce exceptional homes and establish sought-after neighborhoods. For more information about Pace Homebuilders, visit, www.pacehomebuilders.com

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